

born in tel-aviv, israel
lives & works
aviv.efrat@gmail.com



- 2002 - today entrepreneur
- 2011 - 2014 ux expert & senior project manager.
- 2010 - 2010 web marketing manager.
- 2009 - 2010 dashboard product manager & ux expert .
- 2001 - 2002 project manager & mobile ux expert



	hasifa school for design - the open university graphics design graduated: december 2007
	mati raanana start-up management graduated: july 2005
	hacker u school for design & computers studieswebmaster, java, photoshop graduated: december 1999
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	natur - travel agency & academytravel guide graduated: april 1997
	1993 - 1995 bezalel arts academyarchitecture not graduated: may1995
	interior design semi graduated: december 1992

2015 - [ux-expert](#) / [linkedin](#)

- 2013 - the lqs system
- 2012 - safe medic application
- 2012 - the chronic medical application
- 2009 - shopping mobile website @ telephone, cellcom & orange
- 2004 - tarot mobile website & cellcom
- 2000 - tarot mobile website @



research & insight presentations

web & mobile (iOS, Android) designed clickable,



content update via cms, web & mobile web one pages or simple Identity website programming



web & mobile (iOS, Android) design, interactive prototypes and mockups with indesign, ui style guide, catalog design,

presentations design,
word / ppt / excel files design

london, paris, amsterdam, warsa, brussels, nice, malaga, frankfurt, karlsruhe, zurich, puerto banus, gibraltar, cadiz, ronda, granada, sevilla, mihlas, estepona, tangir, marmaris, anatolia, adana, istanbul, toronto, new york, rodos, miami, los angeles, boston, hong kong, mumbai, beijing, osaka, kiyoto, the dominican republic, johanesburg, mombasa,

